OCT 2026

THE BEAR ESSENTIALS

SKY BEAR MEDIA

TAKING PAWS TO BEAR THE NEWS





(Above Left) Filmworks Executive Director Amy Lillard moderates a panel of AI industry experts. (Above) Jeff with fellow board members. (Below - L) Oscar-nominated Train Dreams poster

Sky Bear Gives Back

Sky Bear CEO Works to Keep Film in WA

For four years, Jeff has been a Governor-appointee of Washington Filmworks, a statutory organization that administers the state's film incentive program to bring film productions to Washington. This past month, Jeff attended an annual board meeting and a first ever Filmworks event to discuss the impact of Artificial Intelligence on the industry. The most pressing board need is to fully fund the incentive program which provides jobs to WA creatives. If you are a WA business that pays substantial B&O taxes, you can make a direct contribution to WA Filmworks, and receive a dollar-for-dollar tax credit when you go to file your return electronically. In this way, you are directing your state tax dollars to support the creative economy! Go to the Washington Filmworks website to learn more. Maybe you will help to make the next Oscar-nominated film, like Train Dreams! --->



ALTA Goes with Sky Bear

Sky Bear is Hired to Encourage Sustainable Transportation

Sky Bear was hired once again by Alta Planning + Design to support their work promoting sustainable transportation in Seattle (bus, light rail, bicycling, walking, scooting, carpooling or vanpooling). Sky Bear took to the streets to capture photos and videos in support of Seattle Department of Transportation's Flip Your Trip program. The team accumulated no less than 10,000 steps per day, hoofing equipment across the cityscape, even working with the Seattle Film Office to obtain permits for drone flights. Through rain, wind, and even an 4.2 earthquake, Sky Bear employees gained a renewed spark for this beautiful city, not often visited by two Olympians from the South Sound. Sky Bear has been working with Alta Planning + Design for several years, supporting their work to create healthy, sustainable and equitable communities. Alta was founded in 1996 and is an industry leader in active transportation, community planning, landscape architecture, engineering, and civic analytics. Their work empowers people to live active, healthy lives, getting them where they need to go .... even Sky Bear Media. Learn more at www.altago.com



(Above) Jeff, Skylar, Bonnie of Alta, and models Tori and Elena pose at Seattle Center. (Below) Ferries, are the way to travel! (Far Below) Rain doesn't slow us down, just hydrates!





The Monthly GROWL

Now that fall temps are wrapping us in cozy sweaters, steamy Pumpkin Spice Latte's are finally back again! Hooray! WHY NOT YEAR ROUND!!! Am I right???



Indigenous People's Day is Everyday



City of Olympia Honors Squaxin Island Tribal Steh-Chass Roots

The City of Olympia continued its longtime recognition of the Squaxin Island Tribe's ancestral ties to the South Sound by reading a proclamation commemorating Indigenous People's Day, and honoring the partnership and contributions of the tribe. Sitting on a former village, the Steh-Chass occupied the land on which currently sits Washington State's capitol at Budd Inlet. Sky Bear has been blessed to work on several occasions with the Tribe, mostly working with their tribe's education department. Sky Bear was proud to create with the youth a PSA that was meant to address microaggressions the tribal youth were facing when attending schools off the reservation. The PSA quickly went viral garnering tens of thousands of views. The video was noticed by the Shelton Schools Superintendent and it became instructional material at teacher inservice trainings in the district. One year, we shot "The Basket Lady," a scary take on the Coast Salish legend, entirely on the Squaxin Island reservation. Basket Lady is playing at OlyFilm's **"Scare Your Shorts Off" Film Festival, Oct. 16th at 7pm at Altitude 15, 225 State Ave NE, Olympia, WA.** Or watch it here.



(Top) Olympia City Mayor Donte Payne addresses the crowd (Above) Squaxin Island women cue up for their next dance. (Below) Tribal Councilman Greg Lehman leads a song.



To watch the Microaggressions PSA, click here:

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